

Application Serial No. 10/573,536  
Reply to final office action of June 5, 2009

PATENT  
Docket: CU-4748

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application:	Hee-Kyung LEE et al.	]	Art Unit: 2444
Serial No:	10/573,536	]	Ex.: Bengzon, Greg C.
Filed:	March 27, 2006	]	<b><u>EXPEDITED PROCEDURE</u></b>

For: PACKAGE METAMEDIA AND TARGETING/SYNCHRONIZATION SERVICE  
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**Certification under 37 C.F.R. §1.8(b)**

The USPTO Central Fax No. (571) 273-8300

Date of Fax Transmittal: August 3, 2009

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted to the United States Patent and Trademark Office to the fax number and on the date indicated above.

  
Dennis Kong

**AMENDMENT AFTER FINAL UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE - TC-2444**

**MAIL STOP AF**

The Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

Sir:

In response to the final office action dated June 5, 2009, the applicants submit the following responsive amendment in the above-identified application. This amendment is considered to place the application in better condition for allowance. No fee is believed to be required with this amendment, but, if this is not the case, please charge the requisite fee (or credit any overpayment) to Deposit Account No. 12-0400.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 10 of this paper.